



Establishing Wilberforce Alliance Chapters on College Campuses

VISION

Establish Wilberforce Alliance Chapters at universities to build strong leaders and action-oriented chapters where students are trained to lead efforts to advance religious freedom here and abroad for decades to come

WHAT SETS 21st Century WILBERFORCE Initiative (21CWI) APART

- Selecting outstanding leaders and investing in their growth with hands-on training
- Internships to promote real world experiences
- Action-oriented; doing, not talking; concrete results
- Building leaders to make a positive difference for religious freedom around the world

Short-term goals (1-2 years)

- Launch chapters at three to seven colleges. These colleges are “incubators for innovation” for the chapters to follow.
- Recruit a minimum of 15-20 students per chapter
- Work with student leaders on monthly activities that attract students
- Provide social media support for chapters
- Train future leaders to lead the fight against religious persecution and intolerance
- Build on the recently inaugurated internship program and one-week annual training in D.C.

Mid-term goals (3-5 years)

- Launch chapters that run effectively at 14-21 colleges
- Increase student participation at existing chapters
- Establish meaningful contacts with state legislatures and Congress
- Initiate media campaigns across student chapters

Long-term goals (7-10 years)

- Launch chapters at 70 or more universities in the U.S. and three overseas
- Convene a semi-annual 21CWI gathering of student leaders and alumni at different chapters in the U.S. to share ideas on new initiatives and outreach

Attracting Leaders for the Wilberforce Chapters at the First Three to Six Universities

- Strong and gifted leaders are critical to the success of the Wilberforce chapters. To attract the best leaders we will award a \$1,000 Wilberforce Scholarship for two leaders at three to six universities to launch a chapter and scholarship program to attract strong leaders. A \$2,500 scholarship will be awarded to an incoming Freshman, \$5,000 to a Rising Sophomore, \$7,500 to a Rising Junior; and \$10,000 to a Rising Senior. Only members of the Wilberforce chapter can apply for the Sophomore, Junior, and Senior scholarships. Chapter performance

is one of the key elements in selecting the awardee. Freshmen can apply from anywhere

Criteria for Selecting Scholarship Awardees for the First Three Universities

- An excellent student; a person of faith and member of a church; self-starter (takes initiative); leadership positions in local church or mission trips; leadership on athletic team and/or extra-curricular activities (student government, school clubs) in college; strong interest in world affairs and an understanding of the importance of safeguarding freedom of religion for all people; and poise, appearance, and confidence in speaking

What is expected of the Scholarship Winners

- Based on the grade level, the responsibilities include: recruiting other students to join the chapter; organizing and leading Fall and Spring events to highlight the chapter’s work to promote religious freedom around the world; organize and lead monthly action-oriented activities. He or she will TRAIN, TEACH, and INSPIRE

What 21CWI Requests of You

- Professors: be a chapter sponsor; identify outstanding student leaders; and share ideas
- Sponsors: Sponsor scholarships at one, three, or five universities for 10 years